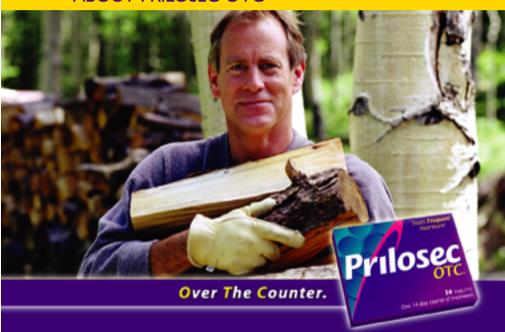
ANSWERS TO COMMON QUESTIONS



ABOUT PRILOSEC OTC



HAS YOUR PHYSICIAN RECOMMENDED PRILOSEC OTC?

ANSWERS TO COMMON QUESTIONS

What is frequent heartburn, and how do I know if I have it?

Frequent heartburn means heartburn 2 or more days a week. If you regularly take heartburn medications for your heartburn symptoms, you may have frequent heartburn. Prilosec OTC is the only nonprescription heartburn medicine specifically indicated for the treatment of frequent heartburn.

Is Prilosec OTC the same as prescription Prilosec® (omeprazole)?

Prilosec OTC delivers the same medicine at the same dose as the 20-mg prescription Prilosec. However, Prilosec OTC is nonprescription and is indicated for people with frequent heartburn (heartburn occurring 2 or more days a week). You should not take Prilosec OTC in place of your prescription medication unless directed otherwise by your doctor.

How is Prilosec OTC different from other OTC heartburn medications?

Prilosec OTC works differently than other OTC heartburn medications because it shuts down acid production at the source—the active acid pumps in the stomach. One dose of Prilosec OTC can work up to 24 hours.*

When can I expect Prilosec OTC to start working?

About 50% of people had complete heartburn relief on their first day of taking Prilosec OTC, while approximately 80% experienced no or only mild symptoms. On day 14, Prilosec OTC worked even better than on day 1. Prilosec OTC should not be taken for longer than 14 days without consulting your doctor.

Why do I have to take it for I4 days if my heartburn is gone? Can I stop once I get relief?

Prilosec OTC starts to work on the very first day of treatment.[†] Even though you may feel relief in the first few days, make sure to take the entire 14 days of dosing to treat your frequent heartburn. Taking Prilosec OTC every day for 14 days helps to ensure that acid production is consistently controlled.

^{*} When used as directed for 14 days for treating frequent heartburn. Not for immediate relief.

[†] Not for immediate relief.

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Can I take it for more than 14 days?

If your heartburn continues or returns after 14 days of treatment, see your doctor before continuing treatment, as persistent frequent heartburn may be a sign of a more serious condition.

Is Prilosec OTC expensive?

Treatment with Prilosec OTC costs under **78¢ A DAY!**² Prilosec OTC is also covered under most flexible spending account plans, so you save even more!

When should I consult a doctor about Prilosec OTC?

As with any OTC drug, it is important to read and follow all label directions. If you have questions regarding the label or use of Prilosec OTC, talk with your doctor or pharmacist.

Do NOT take Prilosec OTC if you are experiencing any of the following symptoms:

- Trouble or pain swallowing food
- Vomiting with blood
- Bloody or black stools

They can be signs of a more serious condition that requires the attention of your doctor.

Ask your doctor or pharmacist before taking Prilosec OTC, if you are taking:

- Warfarin (blood-thinning medicine)
- Prescription antifungal or anti-yeast
- Diazepam (anxiety medicine)
- Digoxin (heart medicine)



Over The Counter.

Ask your doctor before taking Prilosec OTC if you are experiencing any of the following symptoms, or if you are pregnant or breast-feeding:

- Had heartburn over 3 months. This may be a sign of a more serious condition
- Heartburn with lightheadedness, sweating, or dizziness
- Chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck, or shoulders; or lightheadedness
- Frequent chest pain
- Frequent wheezing, particularly with heartburn
- Unexplained weight loss
- Nausea or vomiting
- Stomach pain

Prilosec and Prilosec OTC are registered trademarks of the AstraZeneca group of companies.

References: I. Data on file. The Procter & Gamble Company; 2000.

2. ACNielsen all outlet data, weighted average pill price, January I-August 21, 2004.

Over The Counter.

9/05



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